



Minutes Mayor's Youth Advisory Commission C.I.T.Y. Project Subcommittee October 28, 2014

Minutes of the Mayor's Youth Advisory Commission C.I.T.Y Project Subcommittee held on October 28, 2014, 5:00 p.m., at the Westside Multigenerational Center, 715 W. 5th St, Tempe, AZ 85281.

MEMBERS Present: Nicholas Hargis, Jason George, Smita Gopalakrishnan, Chris Moffitt, Maria Ornelas, Ellie Young.

MEMBERS Absent: Tiffanie Cappello Lee.

City Staff Present: Lily Villa.

Guests Present: Mohammad Halloum.

Agenda Item 1 – Call Meeting To Order/Introductions

Jason George called the meeting to order at 5:00 p.m.

Agenda Item 2 – Consideration of the Meeting Minutes: October 20, 2014

The group silently read the minutes from October 20, 2014 to check for any grammatical mistakes.

Motion: Maria Ornelas motioned to approve the minutes.

Second: Smita Gopalakrishnan seconded the motion.

Decision: Minutes were approved.

Agenda Item 3 - Announcements

Lily announced that Michele Gurrieri, City of Tempe Web & Design Coordinator has agreed to give us professional feedback on our logo and brochure. Lily hopes to have the brochure and logo finalized by November 4, 2014.

Agenda Item 4 – Brochure Development

The group met on Mill Ave at Sparky's Creamery to discuss the best designs for the brochure and logo. The following design preferences were determined:

1. Professional logo with "handwriting" style font
2. City of Tempe colors

3. Design the brochure to be appealing to youth by having "handwriting" style font but make the brochure very professional in appearance.

Agenda Item 5 – Further C.I.T.Y. Project Planning

Nicholas Hargis presented his idea for a C.I.T.Y. and MYAC member volunteer project to clean up the election signs around the City of Tempe. The group agreed that it is a good idea and this will be presented at a MYAC meeting. The C.I.T.Y. project members will also film this project to post on the C.I.T.Y. Facebook and webpage.

Agenda Item 6 – Information Materials for C.I.T.Y. Project Promotion

Due to time constraints this agenda item was tabled until future meetings.

Agenda Item 7 – Future Agenda Items

- Information Material Development
- Further C.I.T.Y. Project Planning

The Subcommittee's next meeting will be **November 4, 2014**.

Meeting adjourned at 6:01 p.m.

Prepared by: Lily Villa

Reviewed by: Kim Bauman

Jason George, Chair
Mayor's Youth Advisory Commission C.I.T.Y. Project Subcommittee